

MATTHEW JARED LEE

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EDUCATION

May 2020

Master of Fine Arts, Theatre Management

Wayne State University - Detroit, MI

Capstone Project: "Can the niche survive only serving the niche in the current state of theatre?"

Description:

Research paper and presentation focused on answering title question by defining and giving historical examples of niche performances and possible producing and marketing approaches to these types of performances.

May 2014

Master of Fine Arts, Directing

University of Portland - Portland, OR

Thesis: "Artaudian Application in Adaptation of Woyzeck by Georg Buchner."

Description:

Wrote and directed a new adaptation of Georg Buchner's Woyzeck. Exploring practical applications of aspects from Artaud's Theatre of Cruelty. Thesis included in depth character analysis, concept and approach, detailed history of performance as well as comprehensive reflection on production process.

Dec 2008

B.S.Ed., Speech and Theatre Education, Theatre Emphasis

Missouri State University - Springfield, MO

SUPPLEMENTAL EDUCATION

2018

Administrative Internship

Detroit Public Theatre - Detroit, MI

2013-14

Administrative/ Assistant Director Internship

Hand2Mouth Theatre - Jonathan Walters - Portland, OR

2013

Summer Acting Intensive

Gaiety School of Acting- National Theatre School of Ireland - Dublin, Ireland

2006

Advance Long Form Improv

The Skinny Improv - Springfield, MO

2005

Improv Level 1 & 2

The Skinny Improv - Springfield, MO

RELEVANT EXPERIENCE

2023-

Digital Marketing Manager

Milwaukee Film - Milwaukee, WI

- Oversee all written and visual content updates.
- Execute digital marketing strategy and advertising plans with the Communications Director.
- Manages Digital Coordinator's work plan and portfolio and provide professional and personal development opportunities.
- Brand copywriter.

2022-23

Content and Marketing Manager

Greater Milwaukee Committee - Scale Up Milwaukee - Milwaukee, WI

- Drive impact through storytelling.
- Informs and attracts stakeholders to the work of the Scale Up initiative.
- Supporting the growth of membership and sponsorship platforms.
- Coaching member organizations and businesses with marketing strategies.
- Project manager for marketing and communications projects including scheduling for social media, newsletters, annual reports, and video.

RELEVANT EXPERIENCE CONTINUED

2021-22

Associate Director of Marketing

Milwaukee Repertory Theatre - *Milwaukee, WI*

- Investigate, strategize, develop, execute and measure new audience development plans and initiatives.
- Manage, market, and staff community nights program.
- Graphic Design support for marketing assets.
- Manage and staff external distribution of marketing materials.
- Point of contact for community partners and organizations.
- Supervisor for Marketing/PR Interns

2017-20

Marketing Lead

Theatre and Dance at Wayne, Wayne State University - *Detroit, MI*

- Prepare, and implement marketing campaigns for productions
- Public Relations and Content and Email Marketing
- Audience Development
- Mentor undergraduate Theatre Management students
- Departmental Development and Fundraising
- Department Branding and Recruitment
- Meet production sales goals

2014

Teaching Artist

Northwest Children's Theatre and School - *Portland, OR*

- Teaching Artist for After-school Young Players Creative Dramatics program and Title 1 Creative Dramatic program
- Lesson plan creation and implementation
- Regular Assessment and progress reporting

2011

Operations Assistant

Portland Center Stage - *Portland, OR*

2007-09

Producing Artistic Director

Springfield 2nd Stage - *Springfield, MO*

- Owner/ operator of 150 seat storefront blackbox theatre
- Season Planning and Budgeting
- Hiring and Training Staff
- Marketing and Bookkeeping for theatre
- Develop strategic and community partners

2007

Assistant Program Director

Grant Beach Day Camp for At-Risk Kids - *Springfield, MO*

- With the Program Director, created a summer camp program directed with the purpose of serving At-Risk Kids from the local schools.
- Students from 5 yrs. old to 15 yrs. old.
- The program focus ranged from healthy living choices, study techniques, co-operative learning strategies, and developing self-confidence.

2005-09

House Manager/ Performer

The Skinny Improv - *Springfield, MO*

- Charged with all Box Office activities.
- Managed Box Office staff and ushers
- Merchandise and advertising sales
- Weekly and Nationwide traveling Performer

TEACHING EXPERIENCE

2012

Teaching Assistant for Theatre History II

University of Portland - *Portland OR*

2011

Teaching Assistant for Theatre History I

University of Portland - *Portland OR*

2014

Teaching Artist

Northwest Children's Theatre and School - *Portland OR*

- Young Players Creative Dramatics
- Title 1 Creative Dramatics program

TEACHING EXPERIENCE CONTINUED

- 2008-09 **Substitute Teacher**
Kelly Educational Staffing -Springfield, MO
 - Taught various classes in Middle and High School. Specializing in Speech and Theatre. Followed pre-planned lesson plans as well as implemented my own pre-approved lessons. Classes ranged in size from 10 -30 students.
- 2008 **Student Teacher - Kickapoo High School**
Missouri State University - Springfield, MO
 - Speech and Debate
 - Intro to Speech
 - Advance Speech
- 2008 **Student Teacher - Central High School**
Missouri State University - Springfield, MO
 - Intro to Theatre
 - Acting 1 & II
 - Technical Theatre
- 2006 **Teaching Practicum - Buffalo High School**
Missouri State University - Springfield, MO
 - Speech
 - Speech and Debate

LECTURES, PRESENTATIONS, AND PROJECTS

- 2020 **Theatron Project**
www.theatronproject.com
 - Created and hosted a performing arts podcast exploring digital theatre through new work, revisiting older works, and adaptation. Seeking what theatre can be without a physical space. Working with theatre artists across the country during the COVID-19 Pandemic.
- 2012-17 **The Factory Theatre**
Executive Director - Portland, OR
 - Started a 501c3 Theatre Company
 - Focused on creating three different types of productions:
 - The Ensemble show - "Theatre Without Animals" by Jean Michel Ribes
 - The Solo show - "Howie the Rookie" by Mark O Rowe
 - The Event - Beer and One Act Festival of New Work
- 2014 **Hand2Mouth Devising Workshop:**
Adapting Gus Van Sant's My Own Private Idaho for the Stage -Portland, OR
 - 3 week devising workshop adapting the movie My Own Private Idaho for the stage. Exploring ideas and tangents derived from the text of the film, as well as inspiration for the film. Such as Orson Welles's film Chimes at Midnight and William Shakespeare's Henry V. This workshop would become the starting point for a 9-month rehearsal plan culminating in a premier at the Fertile Ground Festival in Portland Oregon.
- 2007 **Improv Basics:**
High School Workshop - Springfield, MO
 - Created and implemented a weeklong curriculum that taught the basics of improvisational acting for visiting groups from various high schools from the surrounding Springfield Area. Lessons culminated in a showcase performance.

HONORS AND AWARDS

- 2019 **Ad POP Award for Angels in America Advertising**
National Gay Media Association
- 2014 **The Kennedy Center American College Theatre Festival - Region VII**
Meritorious Achievement in Sound Design- Woyzeck
- 2013 **The Kennedy Center American College Theatre Festival - Region VII**
Runner Up - Stage Directors and Choreographers Directing Fellowship
- 2012 **The Kennedy Center American College Theatre Festival - Region VII**
Participant- Stage Directors and Choreographers Directing Fellowship
- 2008 **Theatre and Dance Department -Vicki Awards: Director of the Year**
Missouri State University

THEATRE RELATED EXPERIENCE

- 2021-22 **Associate Director of Marketing**
Milwaukee Repertory Theatre - *Milwaukee, WI*
- 2017-20 **Marketing Lead**
Theatre and Dance at Wayne - *Detroit, MI*
- 2012 -17 **Executive Director**
The Factory Theatre - *Portland, OR*
- 2007-09 **Owner/ Producing Artistic Director**
Springfield 2nd Stage Performance Theatre - *Springfield, MO*

Stage Manager

- 2016 *Blood on the Cat's Neck - R.W. Fassbinder - Liminal Theatre - Portland, OR*
2015 *Offending the Audience - Peter Handka - Liminal Theatre - Portland, OR*
2015 *Imago Theatre presents: Soiree # 1 - Imago Theatre - Portland, OR*

House Manager

- 2005-08 The Skinny Improv

Set Designer

- 2016 *Howie the Rookie - The Factory Theatre - Portland, OR*
2015 *Theatre Without Animals- The Factory Theatre - Portland, OR*
2007 *Dog Sees God - Springfield 2nd Stage - Springfield, MO*
2008 *In No Sense - Springfield 2nd Stage - Springfield, MO*

Lighting Designer

- 2016 *Envelope of Suicides - Hand2Mouth Theatre - Portland, OR*
2007 *Inertia Dance Company Concert - Springfield, MO*

DIRECTING EXPERIENCE

- July 2018 **A Happy Life - Charles L. Mee**
Underground Theatre *Detroit, MI*
- Feb 2016 **Howie the Rookie - Mark O' Rowe**
The Factory Theatre - *Portland, OR*
- Aug 2015 **Schizo: an original performance - Katie Watkins**
Shaking the Tree Theatre - *Portland, OR*
- Feb 2014 **Woyzeck - Georg Buchner**
University of Portland - *Portland, OR*
- April 2013 **+Tidey McTiderson - Ryan Benedetti**
New Play Festival - University of Portland - *Portland, OR*
- Oct 2012 **Waiting for Lefty - Clifford Odets**
University of Portland - *Portland, OR*
- July 2012 ***Theatre Without Animals - Jean-Michel Ribes**
The Factory Theatre - *Portland, OR*
- April 2012 **+Bong Water Ninjas and Chernobyl - Logan Matthews**
New Play Festival - University of Portland - *Portland, OR*

DIRECTING CONTINUED

- April 2008 **Coax - Neil Labute**
Missouri State University - *Springfield, MO*
- Feb 2009 **Jack and The Super Duper Way Big Beanstock - Jeff Jenkins**
The Springfield Playhouse - *Springfield, MO*
- 2019 Assistant Director - **Angels in America - Part 1 Millennium Approaches - Tony Kushner**
Wayne State University - *Dir. Blair Anderson -Detroit, MI*
- 2014 Assistant Director - **The Homecoming - Harold Pinter**
Imago Theatre - *Dir. Jerry Mouawad - Portland, OR*
- 2013 Assistant Director - **PEP TALK**
Hand2Mouth Theatre - *Dir. Jonathan Walters - Portland, OR*
- 2012 Assistant Director - **A Midsummer Night's Dream - William Shakespeare**
University of Portland - *Dir. Andrew Golla - Portland, OR*

*Denotes World Premier

+Denotes Reading

PERFORMANCE EXPERIENCE

- Jerusalem Story** - Mohammed
Part-Time Playhouse - *Portland, OR*
- The Jumper** - Jeff, Dad, Gregory, Boss, Janitor
24hr Play festival - Coho Theatre - *Portland, OR*
- Moon Over Buffalo** - Paul
New Century Players - *Portland, OR*
- Blackout Sketch Comedy** - Ensemble Member
Springfield 2nd Stage - *Springfield, MO*
- Dog See's God** - Van
Springfield 2nd Stage - *Springfield, MO*
- Main Stage, Improv Sportz, Traveling Squad** -Weekly Player
The Skinny Improv - *Springfield, MO*
- 4 a.m (Open All Night)** - Man (lead)
Missouri State University - *Springfield, MO*
- My Left Breast** - 7yr Son, 14yr Son, 38yr Son, Doctor, Man
Missouri State University - *Springfield, MO*
- Laughter on the 23rd Floor** - Lucas
Vandivort Theatre - *Springfield, MO*
- Omelet Murder Case** - Hamlet
Shoestring Productions - *Springfield, MO*
- Beyond Therapy** - Bob
Vandivort Theatre - *Springfield, MO*
- Rumplestilskin** - Rumplestilskin
The Springfield Playhouse - *Springfield, MO*
- Little Women** - Laurie
Walnut Street Theatre - *Bolivar, MO*